



File Downloads & Product Attachments Magento Extension User Guide

mageworx

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Table of Contents

1. Extension Description.....	4
2. Extension Installation.....	5
3. General Settings.....	6
4. Supported Formats.....	9
5. Managing File Downloads Categories.....	9
6. Managing Downloadable Files and Product Attachments.....	11
6.1. Adding Downloadable Files.....	12
6.2. Multi Upload Option.....	15
7. CMS/Static Pages.....	16
8. Server Upload	17
9. Import/Export Files.....	18
10. File Download Stats.....	19
11. Support.....	19

1. EXTENSION DESCRIPTION

[Magento File Downloads & Product Attachments extension](#) allows you to attach downloadable files (price lists, user guides, warranty agreement, video tutorials, etc.).

You can share the attachments on *Product Pages*, *Static Blocks*, *CMS pages* and even within *3d party Magento extensions*.

A Wide Range of the Supported Formats – Attach downloadable follow-up files in all popular file formats ("jpg", "jpeg", "gif", "png", "bmp", "txt", "csv", "htm", "html", "xml", "css", "doc", "docx", "xls", "rtf", "ppt", "pdf", "swf", "flv", "avi", "wmv", "mov", "wav", "mp3", "zip" and whatever format you may choose).

Multiple Upload Options – Attach downloadable files to a single or a number of products. Upload files right from the 'Attachments' tab. Use a Multi-File Uploader. Import .csv files in bulk.

Page Upload Options – Share downloadable files and media content on any Product/Category Page, CMS page or in a Static block.

Back-end Management – Keep all files properly structured & organized in the back-end with the Category Manager.

File Permissions – Grant/deny access to files for non-registered visitors or a specified customer group(s). Limit the total number of downloads.

File Stats – Check how many times each file was downloaded.

2. Extension Installation

To install the extension, please follow the steps below:

1. Disable the *Compilation Mode* (if enabled)
2. Log out from *Magento Admin Panel* (if logged in)
3. Unpack the contents of the *Extension folder* (depending on your current Magento version) from the package file purchased from Mageworx to your *Magento root folder*
4. Log into *Magento Admin Panel*
5. Go to System – Cache Management section, choose *Refresh* under the *All Cache* drop-down menu and press the *Save Cache Settings* (if Cache Control is enabled in Magento)
6. Enable the *Compilation Mode* back (if necessary)
7. Go to System – Configuration – MageWorx tab – Extensions & Support section. If you see File Downloads & Product Attachments in the list of installed MageWorx extensions, the installation is done.

Installation to a custom template/theme

If you use a custom template/theme you need to copy the extension's layouts, templates and skin files to the folder with your custom template/theme.

Copy the following folders:

app/design/frontend/default/default/layout/
 app/design/frontend/default/default/template/
 skin/frontend/default/default/css/
 skin/frontend/default/default/images

Copy them to:

app/design/frontend/<your-template>/<your-theme>/layout/
 app/design/frontend/<your-template>/<your-theme>/template/
 skin/frontend/<your-template>/<your-theme>/css/
 skin/frontend/<your-template>/<your-theme>/images/

Note! All these folders already exist in your store and you have to merge them with the folders on your server. Do not overwrite them.

3. GENERAL SETTINGS

To configure the extension, log into Magento Admin panel and go to System – Configuration – MAGEWORX – CMS – File Downloads & Product Attachments.

Here is what each of the setting does:

- *Enable* - enables/disables the extension.
- *Display File Size* – displays the file size next to the downloadable file.
- *File Size Precision* - displays the file size in one of 3 space values: *Kilobytes*, *Megabytes* or *Auto*. We generally recommend users to set it to Auto.
- *Group Files by Category* - groups files by categories & displays a category name on the front-end.
- *Sort Order* - arranges files in one of the following sequences: *Alphabetical*, *Upload Date*, *Size*, *Downloads*.
- *'How to Download' message* – displays the 'How to Download' message for non-hidden downloadable files. Thus you can show the message to notify all non-registered visitors that the files can be accessed only by the logged-in customers.

Note! HTML is allowed here.

File Downloads & Product Attachments

Enabled	Yes
Display File Size	Yes
File Size Precision	Auto
Group Files By Category	Yes
Sort Order	Alphabetical
'How to download' message	<div>You have to %login% or %register% to download this file.</div> <div> <p>▲ You can use %login% and %title% vars to insert links. Example: You have to %login% or %register% to download this file</p> </div>

- *Name size* - limits the display of a file name on a category page and adds '...' if the name exceeds this limit (on the front-end).
- *Enable Files on Category Pages* - displays files on category pages.
- *Add Files in 'New Order' Emails* - adds files to the order confirmation emails. Customers will be able to download them directly from the emails.
- *Display Number of Downloads* – shows visitors how many times the file was downloaded.
- *Hide Files* - hides files from the customers who have no permission to download.

If you select the 'Yes' option, customers will see the files as a plain text and won't be able to download them.

Name size	<input type="text" value="10"/>
Enable files on category pages	<input type="text" value="No"/> ▼
Add files in 'New Order' emails	<input type="text" value="No"/> ▼
Display Number of Downloads	<input type="text" value="No"/> ▼
Hide files	<input type="text" value="No"/> ▼

- *Product Block Position* - specifies the place where the block with downloadable files should appear.

It can be placed: *Before/ Product Description, Add Tab* (if supported by theme). In the latter position, the extension adds a file block to the tab in your theme.

- *Product Downloads Title* - adds a title to a downloadable files block (used for product pages on the front-end).
- *File Downloads Title* - adds a title to a block with files (used for CMS Pages/Static Blocks on the front-end).
- *Number of Files for One-time Processing during Import* - limits the number of files processed when uploading files directly from your server.

The step-by-step process could upload an unlimited number of files (despite your server configurations).

- *Import Uploaded Files* – imports uploaded files directly from your server.

Product Block Position	<div>Before Product Description</div> <div>After Product Description</div> <div>Add Tab (if supported by theme)</div>
Product Downloads Title	<input type="text"/> ▲ Used for product pages
File Downloads Title	<input type="text"/> ▲ Used for static blocks and cms pages
Number of Files for One-Time Processing during Import	<input type="text" value="10"/>
Import uploaded files	<input type="button" value="Import"/>

This is how a file downloads block looks on the front-end with some of these settings enabled:

Apple - Iphone 6 16GB - Space Gray (Sprint)

[Email to a Friend](#)

★★★★★ 10 Review(s) | [Add Your Review](#)

Availability: In stock

\$199.99

Qty: OR [Add to Wishlist](#) [Add to Compare](#)

Quick Overview

iPhone 6 isn't iust bigger — it's better in every way. Larger yet thinner. More powerful, yet power efficient.

Product Downloads

User Guide

[File Downloads User Guide](#) (Size: 2.6 MB)

[For Logged IN Customers](#) * (Size: 2.6 MB)

* You have to [Login](#) or [Register](#) to download this file.

4. SUPPORTED FORMATS

The extension supports ALL popular:

- image formats
- video formats
- audio formats
- document formats.

5. MANAGING FILE DOWNLOADS CATEGORIES

To manage categories for file downloads and product attachments (group file downloads by categories, select categories to disable/enable them for, filter and sort categories using the standard Magento functionality, etc.), go to CMS – File Downloads – Manage Categories.

Magento Admin Panel

Dashboard Sales Catalog Customers **CMS** System [Get help for this page](#)

Manage Categories [Add Category](#)

Page 1 of 1 pages | View 20 per page | Total 3 records found [Reset Filter](#) [Search](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions [Submit](#)

	ID	Name	Short Description	Files	Status	Action
Any	From:					
	To :					
<input type="checkbox"/>	1	Default	Default category	0	Enabled	
<input type="checkbox"/>	2	User Guide		2	Enabled	Edit
<input type="checkbox"/>	3	Video		1	Enabled	Edit

The following information is available for every category: *Category ID*; *Category Name*; *Short Description*; *# of files* assigned to a category and its *Status* (enabled/disabled).

To add a new category hit the '*Add Category*' button. Here you can specify a Category Name, Short Description (optional) and its Status (enabled by default).

Add Category

General Information

Name *

User Guides

Short Description

First time using our product? Curious about features you've never tried? The user guides below will help get you started.

Status

Enabled

When editing a product, all the created categories will be visible in the 'Attachments' tab.

Choose Store View:

Default Values

Product Information

General

Prices

Meta Information

Images

Description

Design

Attachments

Gift Options

Logitech diNovo Edge Keyboard (Default)

Attachments

Title

[Collapse All](#) | [Expand All](#)

Default

User Guide (2)

Video (1)

Add new file(s)

Expand the hierarchical category tree and choose the files you want to assign to a current product, or hit the 'Add new file(s)' button and upload files directly in the 'Attachments' tab.

When adding a new file, all the created categories will be available in the drop-down menu:

Upload File

Files

Category *

Default

Name *

Default

User Guide

Video

6. MANAGING DOWNLOADABLE FILES

To manage files (add/edit/delete) files and assign them to products, go to **CMS – File Downloads – Manage Files**.

Manage Files

Upload File

Multi Upload

Page

1

of 1 pages

View

20

per page

Total 3 records found

Reset Filter

Search

Select All

Unselect All

Select Visible

Unselect Visible

0 items selected

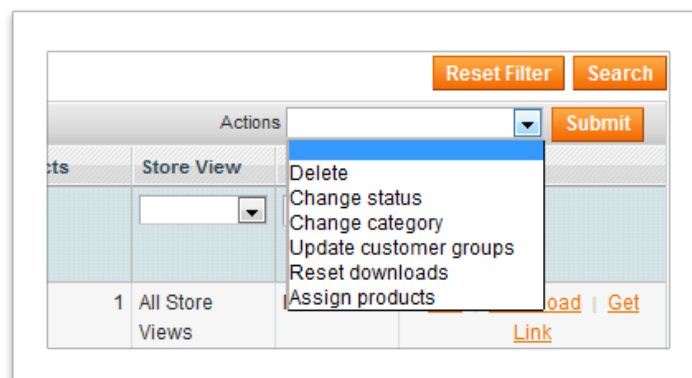
Actions

Submit

	ID	Category	Name	File Name	Type	Size	Downloads	Products	Store View	Status	Action
Any	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>		<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	14	Video	File Downloads & Product Attachments		video	0	5	1	All Store Views	Enabled	Edit Download Get Link
<input type="checkbox"/>	15	User Guide	File Downloads & Product Attachments User Guide	File Downloads & Product Attachments.pdf	pdf	2751099	5	1	All Store Views	Enabled	Edit Download Get Link
<input type="checkbox"/>	16	User Guide	For Logged IN Customers	File Downloads & Product Attachments.pdf	pdf	2751099	2	1	All Store Views	Enabled	Edit Download Get Link

The following information is available for every file:

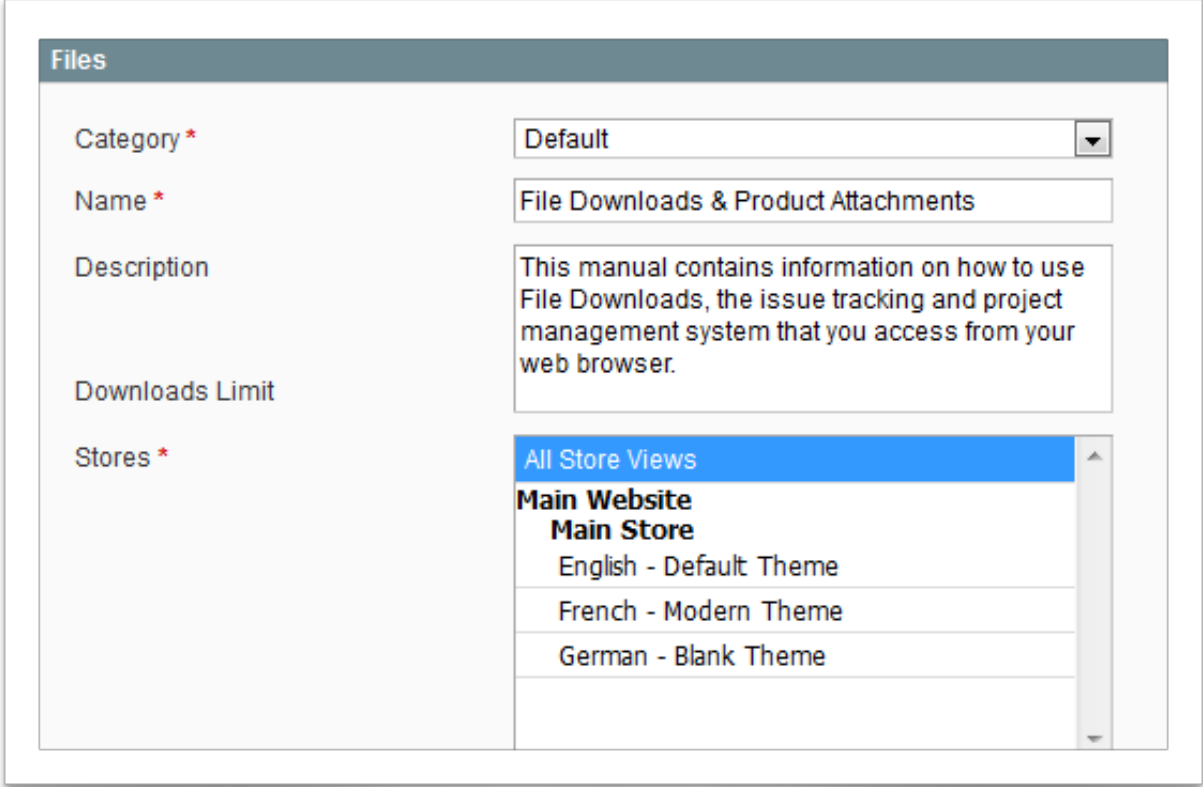
- *File ID* – should be used when you manually add download blocks to CMS pages.
- *Category* – shows a category of a file.
- *Name* – a file name specified by an admin (visible on the front-end).
- *File Name* – defines a physical file name, i.e. how it is stored on your computer. If the Name column is empty (e.g. files are uploaded via 'Multi Upload' options), the File Name is used for it.
- *Type* – a file type (determined automatically).
- *Size* – a file size (determined automatically).
- *Downloads* – the number of file downloads. To reset it choose the file -> select the 'Reset Downloads' in the Actions drop-down -> hit the Submit button.



- *Products* – a number of products the file is assigned to.
- *Status* – a status of a file (enabled/disabled). If a file is disabled, it won't be shown on front-end.
- *Actions* – edit, download or get link to a file (used if you need to send a link to your customer directly).

6.1. ADDING DOWNLOADABLE FILE AND PRODUCT ATTACHMENTS

To add a new file, go to [CMS – File Downloads – Manage Files](#) & hit the 'Upload File' button.



The screenshot shows a 'Files' management interface. It has a header bar labeled 'Files'. Below it, there are several form fields:

- Category ***: A dropdown menu with 'Default' selected.
- Name ***: A text input field containing 'File Downloads & Product Attachments'.
- Description**: A text area containing the text: 'This manual contains information on how to use File Downloads, the issue tracking and project management system that you access from your web browser.'
- Downloads Limit**: A text input field, currently empty.
- Stores ***: A list of store views. The first item, 'All Store Views', is highlighted in blue. Below it, under the heading 'Main Website', there is a sub-heading 'Main Store' followed by three items: 'English - Default Theme', 'French - Modern Theme', and 'German - Blank Theme'.

Here is what each setting of the '**File**' tab means:

- *Category* – lets you choose a category the file should belong to.
- *Name* – adds a file name.
- *Description* – specifies the description that is shown on the front-end near a file.
- *Downloads Limit* – determines the limit for the file downloads. If the limit is exceeded, customers won't be able to download this file.
- *Stores* – lets you select store views, where you want to display the downloadable files.

Customer Groups	NOT LOGGED IN General Wholesale Retailer QAAAA
File	Browse... No file selected.
URL	https://youtu.be/etAlpkdhU9Q ▲ When uploading video URL embedded video code is required
Embedded Video Code	<pre><iframe width="640" height="360" src="https://www.youtube.com/embed /etAlpkdhU9Q" frameborder="0" allowfullscreen> </iframe></pre>
Add file in "New Order" email.	Use Config
Status	Enabled

- *Customers Groups* – lets you choose customer groups that can download files. Other customers won't see the files.
- *File* – browses files for an upload.
- *URL* – specifies the URL for a file you want to be opened in a new browser tab.
- *Embedded Video Code* – is required if you want the video file to be played directly on the product page.
- *Add file in 'New Order' email* – lets you add files to the order confirmation emails, so customers can download them directly from the emails.
- *Status* – lets you specify the status of a file (enabled/disabled).

This is how a video file looks on a product page on the front-end:



In the **'Products'** tab you can assign files to any products.

Here you can filter products using the standard Magento functionality. The chosen products will display the downloadable files on their product pages.

General Information

- File
- Products
- Downloads

Upload File

Page 1 of 6 pages | View 20 per page | Total 120 records found

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Name	Type	Attrib. Set Name	SKU	Price	Qty	Category	Visibility	Status
Nokia 2610 Phone	Simple Product	Cell Phones	n2610	\$149.99	996	Cell Phones	Catalog, Search	Enabled
BlackBerry 8100 Pearl	Simple Product	Cell Phones	bb8100	\$349.99	797	Cell Phones	Catalog, Search	Enabled
Sony Ericsson W810i	Simple Product	Cell Phones	sw810i	\$399.99	989	Cell Phones	Catalog, Search	Enabled

In the **'Downloads'** tab you get the information about the # of downloads, recent download date and the customers data.

General Information

- File
- Products
- Downloads

Edit File 'File Downloads User Guide'

Total downloads by guests: 2

Recent download date: Oct 23, 2015 2:44:50 AM

Page 1 of 1 pages | View 20 per page | Total 1 records found

Export to: CSV | Export | Reset Filter | Search

Name	Email	First Download Date	Recent Download Date	Number of Downloads
John Doe	john.doe@example.com	Sep 25, 2014 1:09:39 AM	Sep 25, 2014 1:09:39 AM	1

6.2 MULTI-UPLOAD OPTIONS

To upload files in bulk, go to CMS – File Downloads – Manage Files and hit the ‘Multi Upload’ button.

Here is what each setting means:

- *Category* – lets you select a category of uploaded files.
- *Description* – the description shown on front-end near a file.
- *Downloads Limit* – determines the limit for file downloads. If this limit is exceeded customers won't be able to download the files.
- *Stores* – selects store views, where you want to display the downloadable files.

- *Customers Groups* –choose customer groups that can download the files. Other customers won't see the files.
- *Multi Upload* – select any number of files for uploading. You can cancel the upload process any time by clicking on the 'Cancel' link near the appropriate file.
- *Add file in 'New Order' email* – add files to the order confirmation emails, so customers can download them directly from the emails.
- *Status* – you can specify the status of a file (enabled/disabled).

7. ADDING BLOCKS TO CMS/STATIC PAGES

To add a download block with files to any CMS/Static page you, add the following code to the page source (CMS > Static Pages or Static Blocks):

```
{{block type="mageworx_downloads/link" id=5 title="Documentation"}}
```

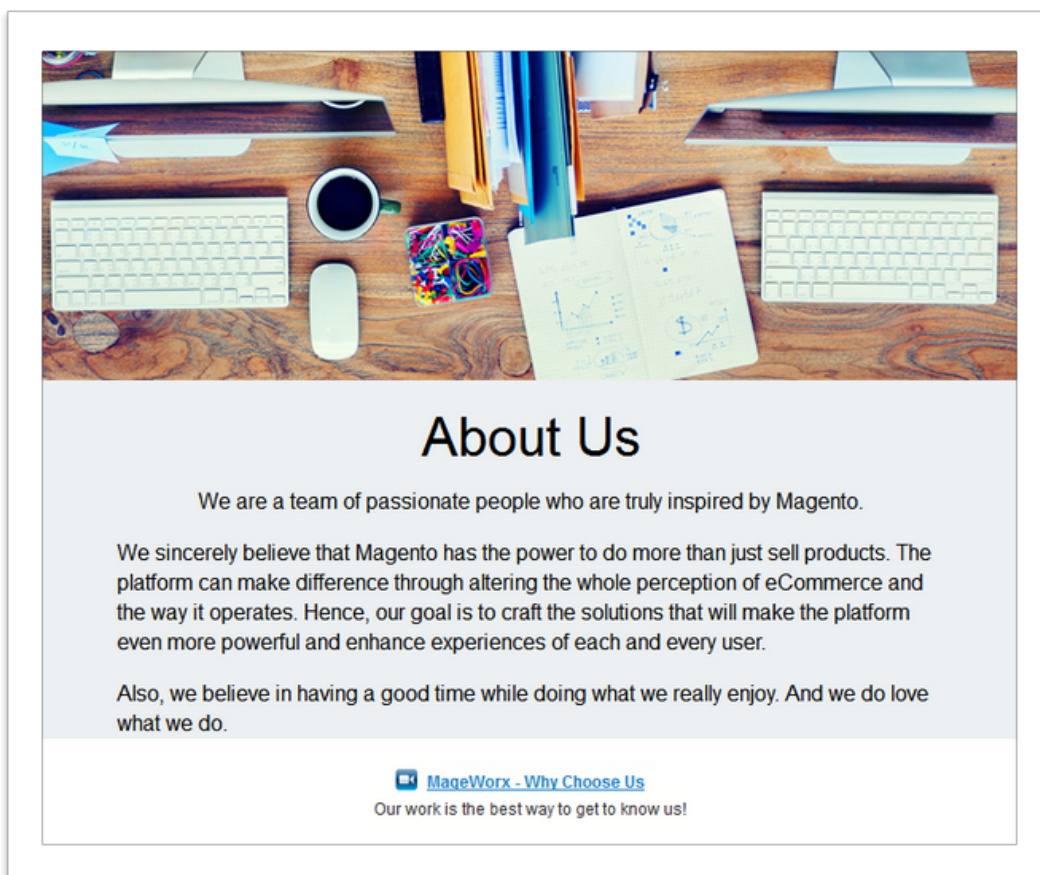
or

```
{{block type="mageworx_downloads/link" id="5,6,7" title="Files"}}
```

Here is the code meaning:

- **id** – ID numbers of the files you need to display.
- **title** – a title of a block with the files on a CMS page.

This is how a downloadable block looks on the front-end:



How to show all files of a particular category on a CMS page/Static block

To show all downloadable files of a particular category on a CMS page/Static block, add the following code to the page source (CMS > Static Pages or Static Blocks):

```
{{block type="mageworx_downloads/category_link" id=5 title="Documentation"}}
```

How to show all files of all categories on a CMS page/Static block:

To show all downloadable files of all categories on a CMS page/Static block, add the following code to the page source (CMS > Static Pages or Static Blocks):

```
{{block type="mageworx_downloads/category_link" id=all title="Documentation"}}
```

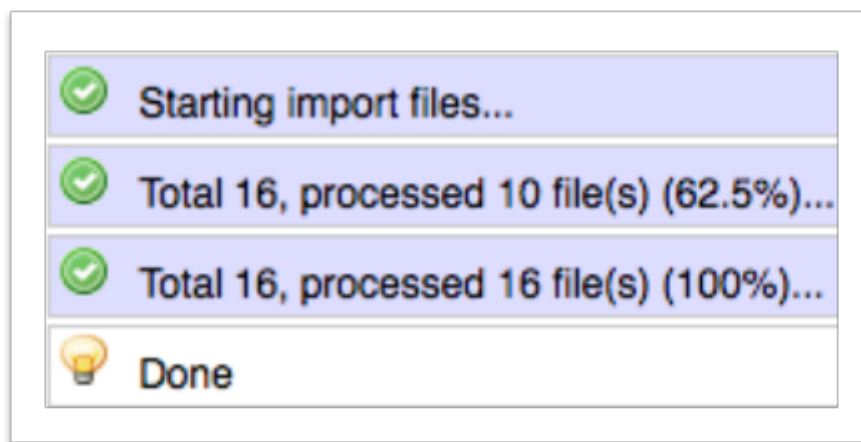
8. SERVER UPLOAD

To upload a huge number of files or large size files directly to the server, first upload files to the [media/downloads_import/](#) folder.

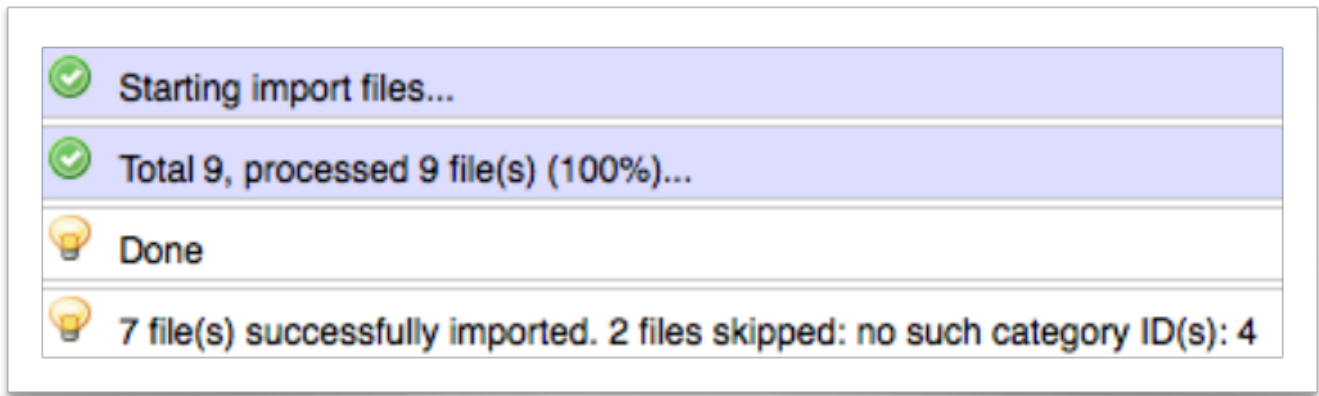
When you copy files directly to the 'downloads_import' folder, they are uploaded to the 'default' category. To separate them by categories, create the folders with the names equal to the IDs of the categories inside the 'downloads_import' folder. When the categories are created, copy your files into the necessary folders.

When all the files are copied to the necessary folders on the server, go to System – Configuration –MAGEWORX – File Downloads & Product Attachments and hit the *Import uploaded files* button.

You will see a log with a detailed report of all the processed actions.

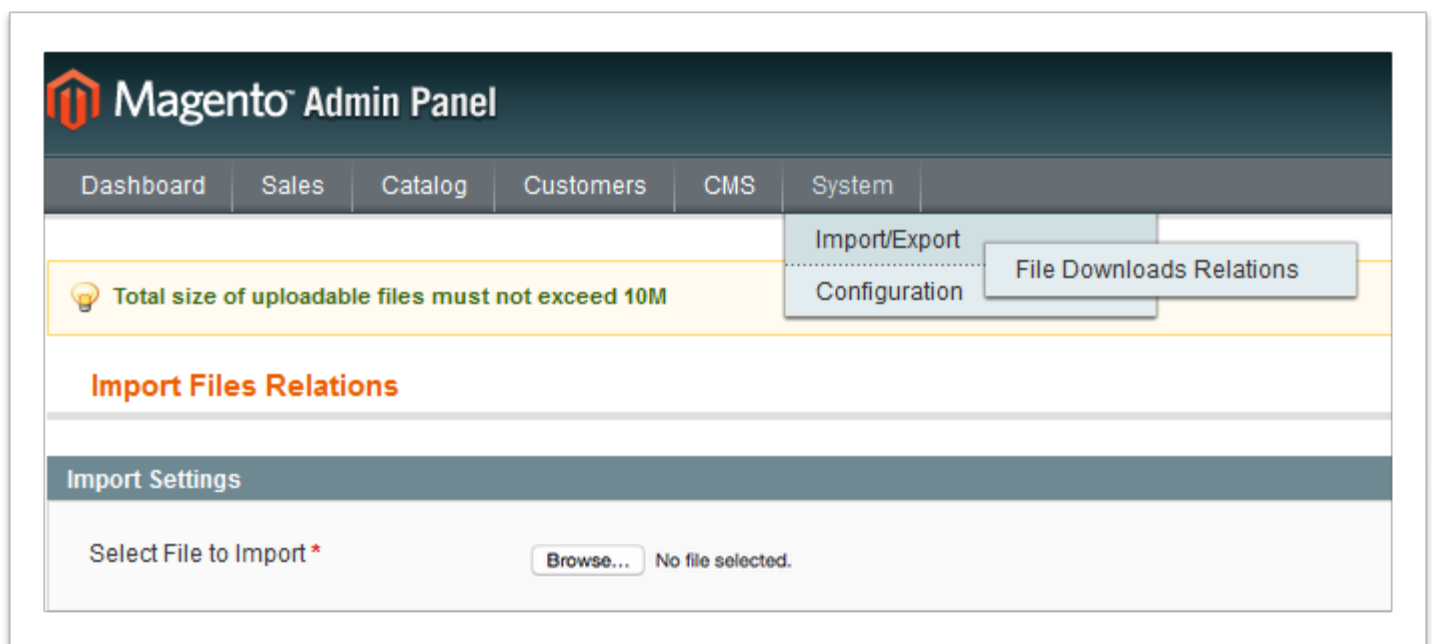


If any error occurs, you will see a reason:



9. IMPORT/EXPORT FILES

To Import files in bulk (in a .csv format), go to System – Import/Export – File Downloads Relations.



Note! You can upload files to the server manually and import a .csv file (specifying relations between files & products). All the files will be uploaded to the site and assigned to the chosen products.

10. TRACKING DOWNLOADS STATS

To track how many times each file was downloaded by your site visitors, go to Customers - Manage Customers – choose a customer – File Downloads tab.

Customer Information

- Customer View
- Account Information
- Addresses
- Orders
- Billing Agreements
- Recurring Profiles (beta)
- Shopping Cart
- Wishlist
- Product Reviews
- Product Tags
- File Downloads**

Page 1 of 1 page | View 20 per page | Total 3 records found

Product Id ↑	Product Name	File Id	File Name	Download Date
27	Sony VAIO VGN-TXN27N/B 11.1" Notebook PC	14	Iphone 6 Video Guide	2014-09-25 08:09:39
27	Sony VAIO VGN-TXN27N/B 11.1" Notebook PC	15	File Downloads User Guide	2014-09-25 08:09:39
27	Sony VAIO VGN-TXN27N/B 11.1" Notebook PC	16	For Logged IN Customers	2014-09-25 08:09:39

Note! File Downloads report is generated for each customer.

GOT QUESTIONS?

MageWorx offers FREE lifetime support and updates for any extension developed for Magento.

If you need support related to MageWorx extension usage, feel free submit a ticket from <http://support.mageworx.com>

GETTING HELP WITH MAGENTO

MageWorx offers outstanding services developing custom tailored solutions for Magento platform to attain your eCommerce objectives.

Our professional impassioned team provides profound and custom oriented development of your project in a short timeframe. You are most welcome to contact us at sales@mageworx.com