

# Loyalty Booster Magento Extension User Guide

mageworx

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### **1. EXTENSION DESCRIPTION**

<u>Magento Loyalty Booster Extension</u> allows customers to make 'free of charge' purchases using Internal Credits (reward points) and helps store admins effectively manage customers credit funds.

*Managing Internal Credit* - Check customer's internal balance, add/deduct internal credit funds, sort all balances by the available amount, manage permissions for your staff and grant specific customer groups with the permission to use reward points.

*Recharge Codes -* Allow customers to refill loyalty credits on your Magento store using Recharge Codes. The store admin can create, send and import the codes.

*Credit Rules* - Create rules based on specific conditions or/and customer's actions (like birthdays, reviewing a product, signing up for a newsletter, etc.).

Expiration Period - Limit a period when customers can use their credits.

*Credit Reports* - Modify a customer's balance, apply credit rules, *use* recharge codes, share credits between customers, cancel/ refund orders paid with internal credits and more.

*Partial Payment* - The extension automatically detects the credit amount and gives the possibility to use credits only OR credits + another payment method.

*Share Credits* - Customers can create the codes for a specific amount of credits and send these codes to anyone.

### 2. EXTENSION INSTALLATION

To install the extension, please follow the steps below:

- 1. Disable the Compilation Mode (if enabled)
- 2. Log out from Magento Admin Panel (if logged in)

**3.** Unpack the contents of the *Extension folder* (depending on your current Magento version) from the package file purchased from Mageworx to your *Magento root folder* 

4. Log into Magento Admin Panel

**5.** Go to <u>System – Cache Management</u> section, choose *Refresh* under the *All Cache* drop-down menu and press the *Save Cache Settings* (if Cache Control is enabled in Magento)

6. Enable the Compilation Mode back (if necessary)

**7.** Go to <u>System – Configuration – MageWorx tab – Extensions & Support</u> section. If you see Customer Credit in the list of installed MageWorx extensions, the installation is done.

#### Installation to a custom template/theme

If you use a custom template/theme you need to copy the extension's layouts, templates and skin files to the folder with your custom template/theme.

Copy the following folders:

```
app/design/frontend/default/default/layout/
app/design/frontend/default/default/template/
skin/frontend/default/default/css
skin/frontend/default/default/images/
```

Copy them to:

app/design/frontend/<your-template>/<your-theme>/layout/ app/design/frontend<your-template>/<your-theme>/template/ skin/frontend/<your-template>/<your-theme>/css/ skin/frontend/<your-template>/<your-theme>/images/

Note! All these folders already exist in your store and you have to merge them with the folders on your server. Do not overwrite them.

### **3. GENERAL SETTINGS**

To configure the extension, log into Magento Admin panel and go to <u>System –</u> <u>Configuration – MAGEWORX – Customers – Customer Credit (General Settings)</u>.

Here is what each of the setting does:

#### **General Settings Section**

- Enable Customer Credit enables/disables internal balance for customers.
- Enable Credits Sharing enables/disables the ability to share credits between customers.
- *Enable Partial Credit Payment* enables/disables the possibility to use internal balance along with other payment methods.
- Share Customer Credit allows customers to use their credits in one of two available options: per website and global. If 'Per Website' option is selected, customers will have different balance for each website.
- *Invoice Order Paid by Credit* if enabled, orders fully paid by internal credits will be automatically invoiced.
- Enable Credit Memo Return in Credits allows returning internal credits instead of funds in case of offline refunds.

General Settings	
Enable Customer Credit	Yes
Enable Credits Sharing	Yes 💌
Enable Partial Credit Payment	Yes 💌
Enable Custom Value Credit	Yes 💌
	<ul> <li>Allows entering a custom value of used credits during the checkout</li> </ul>
Share Customer Credit	Per Website
Affect Grand Total	No
	Reduce Grand Total when Paying with Credits
Invoice Order Paid by Credit	Yes
Enable Credit Memo Return in Credits	Yes

• Enable Credit Columns in 'Order View' Tabs – enables/disables the ability to add credit columns in 'Order View' tabs.



- Enable Customer Balance Column in Customers Grid displays/hides 'Customer Balance' column (shows available balance for every customer) in the Customers grid.
- *Display Credit Block at Cart Page* displays/hides the credit block at the cart page for customers to see their available balance and use credits directly from the cart page.
- Display 'My Credit' Link in Top Menu shows 'My Credit' Link in the top menu.
- Static Block for 'My Credit' Section assigns a selected static block to be shown at 'My Credit' page in a customer's account.
- *Apply Credit to* allows applying credits to an order's subtotal and/or shipping & handling and/or tax.
- Credit Product allows selecting any virtual product, which will be used for purchasing credits using other payment methods.

Enable Credit Columns in "Order View" Tabs	Yes
Enable Customer Balance Column in Customers Grid	Yes
Display Credit Block at Cart Page	Yes
Display "My Credit" Link in Top Menu	No
Static Block for "My Credit" Section	Please Select
Apply Credit to	SubtotalShipping & HandlingTax
Credit Product	Credit Units  Edit Product

- *Default Qty of Credit Units* the number of Credit Units, which customers will see in 'My Credit' section by default.
- Assign to Customer Groups assigns customer credit functionality to the selected customer groups. If not selected, customers won't be able to use internal credits.
- *Minimal Order Amount* sets the minimum amount accepted by a store owner.
- *Sync Store Credits Balances* allows you to copy default credits or add Magento credits to the extension balances.

Default Qty of Credit Units	100
Credit Exchange Rate	2 A Enter amount of credits equal to 1 base currency
Assign to Customer Groups	General General Wholesale QAAAA
Minimal Order Amount	0
Sync Store Credits Balances	Append 💌
	Sync Credits Magento EE only
Product View Notice	This product can be purchased by credits
	<ul> <li>This message will be shown on products that can be purchased for credits (if credit rules of the "Apply" type are added)</li> </ul>

#### **Expiration Date Settings Section**

- Enable Expiration Date enables/disables expiration period for customer credits.
- Default Expiration Period (days) specifies an expiration period in days.
- Update Current Expiration Dates if Default Expiration Period is Changed determines whether current customers' balances will be updated if the admin changes a default period or not.
- *Notify Customers about Expiration Date* specifies a period in days when customers should be notified about the expiration date.

Expiration Date Settings	
Enable Expiration Date	No
Default Expiration Period (days)	5
Update Current Expiration Dates if Default Expiration Period is changed	Yes
Notify Customers about Expiration Date	2 ▲ Day(s) left

#### **Recharge Code Settings Section**

• Enable Recharge Codes – enables/disables recharge codes for customer credits.



- Code Length determines a number of characters in a Recharge Code.
- Character Group Length specifies a number of characters in a group of characters separated by the Character Group Separator.
- Character Group Separator determines the symbol for a group separator.
- Code Format characters used to generate Recharge Codes.

Recharge Codes Settings		
Enable Recharge Codes	Yes	¢
Orde Lanath	Customer Credit should be enabled	
Code Length	<ul> <li>► excluding separators, prefix and suffix</li> </ul>	
Character Group Length	4	
	groups not used if empty	
Character Group Separator	<ul> <li>groups not used if empty</li> </ul>	
Code Format	Numeric	\$

### 4. RECHARGE CODES

Recharge codes are used to refill customers' balances. The store admin can create and send the codes to customers, which they can apply in their accounts on the site.

To see the list of codes, go to Promotions - Recharge Codes:

Mage	nto <sup>-</sup> Admi	in Panel						Logged in as C	ustomerCredit   Sunday, N	ovember 8, 2015   ]	Try Magento Go fo	or Free   Loo
Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	CMS Re	ports System				🕑 Get he	p for this p
									Generate New Rech	arge Codes Im	port Codes	Export Cod
Manage R	lecharge C	odes										
Manage R	echarge C	s   View :	20 💌 perpa	ge   Total 1 reco	rds found						Reset Filt	er Sear
Manage R ge I ID ↓ Code	echarge C	s   View [	20 💌 perpa	ge   Total 1 reco Yalue	rds found Website		Date Start	Date Expire	Last Used	Is Active	Reset Filt	er Sear
Manage R ge I ID + Code	echarge C	s   View	20 💌 perpa V	ge   Total 1 reco Yalue rom:	rds found Website		Date Start From: 💽	Date Expire	Last Used	Is Active	Reset Fill Is Onetime	er Sear
Manage R ge (1) D (Code	echarge C	s   View [	20 💌 perpar V F T	ge   Total 1 reco Yalue rom: To :	rds found Website	T	Date Start From: 📰 To : 😨	Date Expire From: 📰	Last Used From: 💽 To: 💽	Is Active	Reset Fill	er Sea Owner I

To generate a set of Recharge Codes, go to <u>Promotions - Recharge Codes</u> section and hit the *Generate New Recharge Codes* button. Under the 'Settings' tab you can modify or leave the default settings.

Settings		
Enable Recharge Codes	Yes	Å.
	Use Config Settings	
	Customer Credit should be enabled	
Code Length	16	
	✓ Use Config Settings	
	<ul> <li>excluding separators, prefix and suffix</li> </ul>	
Character Group Length	4	
	✓ Use Config Settings	
	groups not used if empty	
Character Group Separator	-	
	✓ Use Config Settings	
	<ul> <li>groups not used if empty</li> </ul>	
Code Format	Numeric	\$
	Use Config Settings	
Qty *	1	

Under the 'Details' tab you can enter the 'Credit Value', choose website, select activity status and period.

Credit Value *		
Website *	- Please Select	\$
Is Onetime *	No	\$
Is Active *	No	\$
From Date		
To Date		

To import recharge codes, go to <u>Promotions - Recharge Codes</u> and click on the *Import Codes* button to upload .CSV files. If you are not sure how a .CSV file should be formatted, download a sample file on the same page:

**Note!** You can also import recharge codes from <u>System – Import/Export – Recharge</u> <u>Codes Import</u> section.

🍿 Mage	nto <sup>-</sup> Ad	min Pane	l							
Dashboard	Sales	Catalog	Customers	Promotions	Newsletter	CMS	Reports	System		
Total size of Recharge	Total size of uploadable files must not exceed 10M Recharge Code Import									
Import Setting	Import Settings									
Select File to	Import *		Choose File Download exa	no file selected mple file						

## **5. MANAGING INTERNAL STORE CREDITS**

To check customer's internal balance, go to Customers - Manage Customers.

🚺 Ma	agento <sup>-</sup> Adr	nin Pane	I					Logged in as C	SustomerCredit   Tu	esday, November 10, 2015	Try Magento (	<u>Go for Free</u>   Log C
Dashboa	ard Sales	Catalog	Customers Prom	otions Newsletter	CMS Re	ports System					😨 Ge	et help for this pag
📌 Mana	ge Customer	5									Ad	Id New Customer
Page 🔳 1	of 1 pag	es   View	20 🛊 per page   T	otal 1 records found				🕞 Exp	ort to: CSV	Export	Rese	t Filter Search
Select All	Unselect All	Select Visible	Unselect Visible   0	items selected				*		Actions		Submit
Select All	Unselect All	Select Visible	Unselect Visible   0	items selected Group	Credit Balance	Telephone	ZIP	Country	State/Province	Actions Customer Since	Website	Submit Action
Select All	ID From:	Select Visible	Email	Group	Credit Balance	Telephone	ZIP	Country All Countri 🛊	State/Province	Actions Customer Since From:	Website	Submit Action
Select All	ID From: To:	Select Visible	Email	Group	Credit Balance	Telephone	ZIP	Country All Countrit \$	State/Province	Actions Customer Since From: 📰 📃 To : 😨	Website	Submit     Action

**Note!** The Credit Balance column can be displayed (or hidden) directly in the customers' grid. Also you can sort all credit balances by the available amount if necessary.

To add/deduct internal credit funds, choose the customer account and open the Internal Credit tab under the Customer Information section.

ustomer Information	💣 John Doe	Back Reset
Customer View		
Internal Credit	Adjust Credit	
Account Information	Current Balance	150
Addresses	Credit Value	
Orders		A negative value subtracts from the credit balance
Billing Agreements	Website	Main Website
Recurring Profiles (beta)	Comment	
Shopping Cart		
Wishlist		
Newsletter		
Product Reviews		

#### LOYALTY BOOSTER USER GUIDE

All the credits actions are logged for every customer in the Activity Log section:

Activity Log					
age 📧 1	▶ of 2 pages	View 20 💠 per p	age   Total 25 records found		
Credit Balance	Added/Deducted	Website	Modified On 4	Action	Comment
		\$		<b>(</b>	
150	+50	Main Website	Nov 10, 2015 2:48:07 AM	Modified	Credit Rule "B-day Credits" In Order #100000011
100	+100	Main Website	Nov 10, 2015 2:37:47 AM	Modified	Credit Code 6620-5480-6001-2463 was removed.
0	-100	Main Website	Nov 10, 2015 2:37:36 AM	Decreased	Credit Code 6104-1289-2098-3407 was created.
100	+100	Main Website	Nov 10, 2015 2:32:04 AM	Modified	
0	-365	Main Website	Jul 22, 2015 2:39:56 AM	Used	In Order #100000010
365	+100	Main Website	Jan 9, 2015 11:20:59 AM	Modified	
265	+200	Main Website	Jan 9, 2015 10:52:27 AM	Modified	
65	+65	Main Website	Jan 9, 2015 10:40:45 AM	Canceled	Order #10000008
0	-130	Main Website	Jan 9, 2015 10:39:12 AM	Used	In Order #10000008 (\$65.00, Exchange rate is 2)
130	+100	Main Website	Sep 3, 2014 3:38:35 AM	Modified by Credit Product	Purchase of Credit Units in Order #100000007

To manage permissions for your staff (eg,forbid specific staff roles to deal with internal store funds), go to <u>System - Permission - Role - Role Resources</u>.



### 6. ORDER VIEW

Internal Credit amount is deducted from the order total decreasing the Grant Total. Go to Sales - Orders - choose an order - Order View tab to see the examples of Internal Credits:

**Payment Information & Order Total** 



	Order Totals		
		Subtotal	\$599.98
Payment Information		Shipping & Handling	\$10.00
		Internal Credit	-\$500.00
Internal Credit + Check / Money order		Grand Total	\$109.98
Order was placed using USD		Total Paid	\$0.00
		Total Refunded	\$0.00
		Total Due	\$109.98

To use credits when processing offline refunds, just specify the amount of credits you need to return (go to <u>Sales - Orders - choose an order</u> and hit the *Credit Memo* button):

Subtotal \$599.98 Refund Shipping 10 Adjustment Refund 0 Adjustment Fee 0 Credit Memo Return in Credits 500 Grand Total \$109.98 Append Comments Email Copy of Credit Memo Credit Memo Append Comments Email Copy of Credit Memo Credit Memo Credit Memo Credit	Refund Totals	
Refund Shipping       10         Adjustment Refund       0         Adjustment Refund       0         Adjustment Fee       0         Credit Memo Return in Credits       500         Grand Total       \$109.98         Append Comments       Email Copy of Credit Memo         Email Copy of Credit Memo	Subtotal	\$599.98
Adjustment Refund 0 Adjustment Fee 0 Credit Memo Return in Credits 500 Grand Total \$109.98 Append Comments Email Copy of Credit Memo Refund Offline	Refund Shipping	10
Adjustment Fee 0 Credit Memo Return in Credits 500 Grand Total \$109.98 Append Comments Email Copy of Credit Memo	Adjustment Refund	0
Credit Memo Return in Credits 500 Grand Total \$109.98 Append Comments Email Copy of Credit Memo Refund Offline	Adjustment Fee	0
Grand Total \$109.98 Append Comments Email Copy of Credit Memo Refund Offline	Credit Memo Return in Credits	500
Append Comments  Email Copy of Credit Memo	Grand Total	\$109.98
Email Copy of Credit Memo	Append	Comments
Refund Offline	Email Copy of C	redit Memo 🗌
	Ret	fund Offline

## 7. CREDIT RULES

To create rules based on specific conditions/actions, go to <u>Promotions – Credit Rules</u> page:

Mana	Manage Credit Rules  O Add New Credit Rule									
Page 1 of 1 pages   View 20 + per page   Total 1 records found Reset Filter Search										
ID 🕴	Rule Name	Credit Amount	Rule Type	Is Active	Used	Created At				
			•	(	<b>(</b>		From: 📰			
							То : 📑			
3	Purchase by credits		Apply Credits	Main Website	Yes	0	Jan 9, 2015			
2	B-day Credits	50	Give Credits	Main Website	Yes	3 ( <u>View</u> )	Jan 23, 2014			
1	First Order	100	Give Credits	Main Website	Yes	0				

To create a new rule, hit the *Add new Credit Rule* button. 3 tabs are available under the Customer Credit Rules section. Here is what each tab setting means:

#### **Rule Information tab:**

- *Rule Name* the name of the rule. It will be visible in the back-end and on the front-end in the customer's log.
- Description the description of the rule. It will be visible only in the back-end.
- Status the status of the rule (active/inactive).
- *Type* the type of a rule.

*Apply Credits* setting allows applying internal credits to <u>specific products</u>. For example, you can setup a rule, when customers can purchase products from a specific category and won't be able to purchase other products for the internal credits.

Give Credits setting allows adding credits to customers based on specific conditions.

- Websites the website where the rule should be applied.
- Customer Groups allows applying the rule to the specific customer groups only.

General Information		
Rule Name *		
Description		
Status *	Inactive	¢
Type *	Apply Credits	\$
Websites *	Main Website	
Customer Groups *	General	
	Wholesale Retailer	
	QAAAA	

#### **Conditions tab:**

3 types of conditions are available here:

- 1. Customer Attributes (Purchased Amount, Registration Date and Customer's Birthday)
- 2. Customer Actions (Review product, Tag product, Signup for Newsletter)
- 3. Product Attributes (all available attributes in your Magento store).

For example, *Customer Attributes* conditions allow you to create the rules to give credits to every new customer or when customers get certain amount purchased (it calculates the sum of all customer's orders).

*Customer Actions* conditions allow adding credits for specific amount of reviews, tags or when a customer signups for a newsletter. Thus, you will be able to reward customers for their activities.

*Product Attributes* conditions allow giving credits for purchases of specific products only. Thus, you can motivate your customers to order appropriate products by giving credits for them.

Apply the rule only to cart items matching the following con	nditions (leave blank for all items)
If ALL of these conditions are TRUE :	
✓ Please choose a condition to add	
Conditions combination	
Customer Attributes	
Purchased amount	
Registration date	
Birthday	
Customer Actions	
Review product	
Tag product	
Facebook Like	
Newsletter signup	
Place First Order	
Product Attributes	
Activation Information	

#### Actions tab:

**Note!** Actions section is applicable when 'Give Credits' type in the Rule Information section is selected.

Status *	Inactive	\$
Туре *	Give Credits	\$
Websites *	Main Website	

• *One-time* - the rule will be applied only once per customer. For example, a customer will receive \$100 in credits only for one purchase.

If *No* option is selected the rule will be applied an unlimited number of times per customer. For example, you create a rule for a Nokia cell phone and choose 'No' for a 'One-time' setting. Every time a customer purchases this product, he will receive the credit.

**Note!** With enabled One-time option, a customer will receive the credit only after the 1st purchase. All other purchases of this product will be ignored.

Update prices using the following information									
One-time	No	\$							
Qty Dependent	No	\$							
Credit Amount *									

• *Qty dependent* - if you create a rule to reward customers for purchasing a specific product, then bonus credits can be multiplied to the ordered quantity of these products.

For example, you create a rule to give \$100 for a cell phone purchase. If a customer purchases 3 cell phones, he will get \$300 credits. This setting can be enabled or disables.

• *Credit Amount* - supports the % symbol. To reward customers with a % from an order's total, put the % to the credit amount, e.g. 10%.

The system will calculate 10% from an order and refill a customer's balance with the correct amount once the order is completed.

Note! Customers receive credits once the order is completed.

### 8. IMPORT/EXPORT CREDITS

To Export customer credits details in a .CSV file, go to <u>System – Import/Export – Dataflow</u> <u>Profiles – Export Customers profile – Run this profile</u>. Open the results in a .CSV file. You will see a "*credit\_balance*" column.

To Import customer credits details, create a .CSV file and upload it here:

<u>System – Import/Export – Dataflow Profiles – Import Customers profile – Upload File tab</u> <u>– select a file and upload it – Run profile from the 'Run Profile' tab.</u>

You can fill the "credit\_balance" column in the following rules:

- credit\_balance = 100 it updates the customer's balance with a "100" value;
- credit\_balance = 100+ it adds 100 to the current customer's balance;
- credit\_balance = 100- it deducts 100 from the current customer's balance.

### 9. EXPIRATION PERIOD FOR CREDITS

To limit a period when customers can use their credits, go to <u>System – Configuration –</u> <u>MAGEWORX – Customer Credit – Expiration Date</u> and enable the setting 'Enable Expiration Date':

Enable Expiration Date	Yes	\$
Default Expiration Period (days)	5	
Update Current Expiration Dates if Default Expiration Period is changed	Yes	\$
Notify Customers about Expiration	2	

you

enabled

the

setting, it won't add the expiration period to all current balances. You need to setup a default expiration period in the *Default Expiration Period* setting.

When the expiration period is set, customers and store admin will see the number of days left for the credits to be expired:

	Promotions	
stomer Information	💣 john doe	Back Reserved
Customer View		
Internal Credit	Adjust Credit	
Account Information	Current Balance	165 (Expire in 5 day(s))
Addresses	Expiration Date	11/16/15
Orders		Change date to this customer
Billing Agreements	Credit Value	
Recurring Profiles (beta)		A negative value subtracts from the credit balance
Shopping Cart	Website	Main Website
Wishlist	Comment	
Newsletter		

On the front-end customers will see:

MY ACCOUNT	My Credit
Account Dashboard	About Us
Account Information	Customer Service Privacy Policy
Address Book	Your current credit balance: 165 credits (\$82.50) (Expire in 5 day(s))
My Orders	
Billing Agreements	🗞 SHARING CODE
Recurring Profiles	Enter sharing code sent by a friend to topun your store credit. You can use this c
My Product Reviews	process
My Tags	Submit Code
My Wishlist	
My Applications	
Newsletter Subscriptions	

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Specify the number of days (by default it's set to 2 days), when customers receive a reminder about the expiration date.

**Note!** Email template can be easily edited in the app/locale/ folder.

## **10. CREDIT REPORTS**

To track all actions with internal credits, go to Reports – Customer Credit:

î Ma	Dagento Admin Panel											
Dashboa	rd Sales	Catalog Custo	mers Promotions	Newsletter CMS	Reports	System				0	Get help for	this page
Custo	Customer Credit Reports											
Total cre	dits in system:		1	165								
Total cre	dits used:		1	570								
Custome	rs with credits:	Main Web	osite: 2 (66.67% of all custome	ers)								
Page 🔳 1	▶ of 2 pag	es   View 20 🛊	per page   Total 27 rec	ords found			🙀 Ехро	rt to: CSV \$	Export	R	eset Filter	Search
Log Id †	Customer Id	Customer Name	Customer Email	Customer Group	Added/Deducte	d Credit Balance	Modified On	Modified By	Website	Comment	Action Type	Action
				•			From: 🗾 To : 📃		•		•	
1	1	John Doe	john.doe@example.com	General	+100	100	Mar 14, 2013 7:21:31 AM				Modified	<u>Edit</u>
2	1	John Doe	john.doe@example.com	General	+50	150	Mar 14, 2013 7:42:32 AM				Modified	Edit
3	1	John Doe	john.doe@example.com	General	-100	50	Jul 26, 2013 1:19:25 AM			Credit Code 6620-5480- 6001-2463 was created.	Decreased	<u>Edit</u>
4	2	john doe	johndoe@gmail.com	General	+100	100	Dec 20, 2013 3:29:39 AM	Store Admin	Main Website	Credit Rule "First Order" In Order #100000002	Modified	Edit

The report displays all the details about credit activity:

- · Modifying a customer's balance by the store admin;
- Applying credit rules;
- Using of a recharge code;
- · Sharing credits between customers;
- · Canceling/ refunding orders paid with the internal credits;
- · Credits expiring;
- # of credits in the system, total credits used and # of customers with credits.

Customer Credit Rep	orts
Total credits in system:	1165
Total credits used:	1570
Customers with credits:	Main Website: 2 (66.67% of all customers)



**Note!** The report displays a staff, which modified customers' balances. So you can find all activities of a specific staff, using filter by name setting.

## FRONT-END 12. MY CREDIT SECTION

Customers can refill their Credit Balance in the 'My Credit' section under 'My Account' using Recharge Codes or purchase Credit Units using other payment methods.

MY ACCOUNT	My Credit
Account Dashboard	About Us
Account Information	Customer Service
	Your current credit balance: 165 credits (\$82.50) (Expire in 19 dav(s))
Address Book	
Ay Orders	A
silling Agreements	SHARING CODE
Recurring Profiles	Enter sharing code sent by a friend to topup your store credit. You can use this credit at any time during the checkout
ly Product Reviews	process
fly Tags	Submit Code
ly Wishlist	
ly Applications	
ewsletter Subscriptions	
ly Downloadable Products	50 REGIRINGE PRODUCT
fly Credit	Qty of Credit Units: 100 Add to Cart
Did vou know?	& GENERATE MY CODES
Our customer service is available 24/7	Want to share your store credit with friends. Simply nominate an amount to share, generate the code and send this to a friend.
Hold on, help is on the way.	Credit Value * Generate code

The following information is available for customers:

- order ID and the rule name (if applied) based on the added credits.
- when the credits were modified or deducted because of order cancellation or refund.

Code Id	Code Bala	ance Create	d On	Used On	Action			
You didn't create any codes yet.								
RECENT AC	FIONS	Modified On	A - 41		Vie			
	Added/Deddcled	Mourried On	Action	Comment				
165	50	2015-11-11 09:30:09	Added	Comment Customer completed Credits" action.	d rule "B-day			
165 115	50 10	2015-11-11 09:30:09 2014-05-20 09:14:46	Added Modified	Comment Customer completed Credits" action.	d rule "B-day			
165 115 105	50 10 5	2015-11-11 09:30:09 2014-05-20 09:14:46 2014-05-20 09:14:11	Action Added Modified Modified	Comment Customer completed Credits" action.	d rule "B-day			

**Note!** To display a static block on 'My Credit' page, select an appropriate static block in the extension's settings.

#### My Credit

Here you see your internal balance. You can refill your balance by using recharge codes or purchasing our Credit Units.

## **13. PAYMENT METHODS**

### 13.1 Cart Page

Customers can apply credits directly on the cart page. The extension adds *Payment with Credit* block with the available balance.

**Note!** If the customer's balance is not enough to fulfill an order, the customer will see the *Get Credit* button. It will lead to 'My Credit' section in the customer's account, where he will be able to receive credits.

Nokia 261	10 Phone was added to your shopping c	art.						
	Product Name			Move to Wishlist	Unit Price	Qty	Subtotal	
	Nokia 2610 Phone		<u>Edit</u>	<u>Move</u>	\$149.99	1	\$149.99	6
Continue S Based on y	wour selection, you may be in the following items:	Available credit amount: 165 credit	s (\$82.5	Clear Sho	pping Cart Gr	Update Subto	Shopping C tai \$14 al <b>\$14</b> 9	9.99
	Computer PC \$1,799.99 Add to Cart Add to Wishlist	Use Credit     Second Codes     Enter your course order if you have	2 000		Proc Checkou	eed to (	Checkout	se

If the customer uses credits on the cart page, they will be deducted from the order total:

You are using 165 your credits to pay this order. Don't use credit. Change	Subtotal \$149.99 Internal Credit -\$82.50 Grand Total \$67.49
ESTIMATE SHIPPING AND TAX Enter your destination to get a shipping estimate.	Proceed to Checkout Checkout with Multiple Addresses

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If the customer wants to cancel this action, he should click on the *Don't use credit* link. This will remove the applied credits from the total.

**Note!** The credits block on the cart page is developed the way to create minimal conflicts with custom templates and 3rd party extensions.

### 13.2 Checkout

Internal Credits are available as a payment method during the checkout process:

B	ing Information	
S	pping Information	
s	pping Method	
P	ment Information	
C	Internal Credit ( <u>Recharge) Change</u>	
	Internal Credit ( <u>Recharge) Change</u> ng \$164.99 (329.98 credits) of \$82.50 (165 credits) Check / Money order Credit Card (saved)	
	Internal Credit ( <u>Recharge</u> ) <u>Change</u> ng \$164.99 (329.98 credits) of \$82.50 (165 credits) Check / Money order Credit Card (saved) * Require	d Fields

*Recharge* link leads to 'My Credit' section in the customer's account. If the customer has internal credits and 'Partial payments' setting is enabled, customers can use credits with other payment methods together.

Enable Partial Credit Payment	Yes 🗘

The feature comes useful when the credits are not enough to pay for the whole order. In this case customers can pay the difference between an order's total and the amount of credits with other payment method.

**Note!** When Partial Payments setting is enabled, the extension automatically detects the credit amount and gives the possibility to use credits only OR credits + another payment method. Thus, we recommend to keep this setting enabled.

To apply credits to Subtotal/ Shipping & Handling and Tax, go to <u>System - Configuration -</u> <u>MAGEWORX - Customer Credit</u>:

Apply Credit to	Subtotal Shipping & Handling Tax

The system analyses this selection and applies credits to what is chosen. For example, if you do not want to allow customers to pay shipping costs using credits, you need to remove the selection 'Shipping & Handling'. Thus, customers will need to pay for shipping using other payment method.

## **14. MULTIPLE ADDRESS CHECKOUT**

Loyalty Booster supports Multiple Address checkout. Thus, customers can pay for the whole order using internal credits or use partial payment if necessary:

	· · · · · · · · · · · · · · · · · · ·				Move to Wishlist	Unit Price	Qty	Subtotal	_
<b>1</b>	Canon Digital Rebel XT 8M	IP Digital SLR Cam	era	Edit	Move	\$550.00	1	\$550.00	61
Continue She	opping				Clear Sho	pping Cart	Update	Shopping (	Cart
Based on yo interested in	our selection, you may be the following items: <u>BlackBerry 8100 Pearl</u>	Mu	ltiple Addre	ess Checko	out	G	Subto	tal \$55 a <b>l \$550</b>	0.00
No.	\$349.99 Add to Cart	Apply	/ Coupon			Proc	ceed to (	Checkout	
	Add to Wishlist					Checkou	it with Mu	Itiple Addres	sses
	Add to Compare								
				NO AND TAV		_	_		
	Select Addresses	Shipping Inform	nation Bill	lling Informati	on Place	e Order		Order Suc	cess
ng Infor	Select Addresses	Shipping Inform	nation Bill	lling Informati	on Place	e Order		Order Suc	ces
ng Infor	Select Addresses	Shipping Inform	nation Bill	lling Informati	on Plac	e Order		Order Suc	cess
ng Infor Iling Addre	Select Addresses	Shipping Infor	nation Bill Payment Met	lling Informati	on Place	e Order		Order Suc	cess
Iling Addro In doe ker str 1 Idon, 64364	Select Addresses	Shipping Infor	Payment Mett Using \$0.00	lling Informati thod redit ( <u>Recharg</u> 00 (0 credits) c	on Place e) f \$82.50 (165 cre	e Order		Order Suc	cess
ng Infor Iling Addre In doe ker str 1 Idon, 64364 iited Kingdo 567247427	Select Addresses	Shipping Inform	Payment Met Internal Cre Using \$0.00	lling Informati thod 20 (0 credits) o 20 coney order	on Place e) of \$82.50 (165 cre	e Order		Order Suc	cess



## **15. CREDIT UNITS**

The extension allows creating virtual products that can be used to sell internal credits for real money. To create such products, use the *Credit Product* setting in the extension's settings.

Credit Product	Credit Units	\$
	Edit Product	

The system creates a virtual product with the default settings and automatically selects it as a credit product. If you want to edit it, go to <u>Catalog - Manage Products - edit</u> OR hit the 'Edit' button in the extension's settings.

Customers can purchase any amount of internal credits. They should just enter necessary quantity in the 'Qty of Credit Units' field in 'My Credit' section and add this product to cart. Further checkout process will be standard as for all virtual products. Customers will receive the credits once the order is completed.

MY ACCOUNT	My Credit
Account Dashboard	Your current credit balance: 165 credits (\$82.50)
Account Information	
Address Book	SHARING CODE
My Orders	Enter sharing code sent by a friend to topup your store credit. You can
Billing Agreements	process
Recurring Profiles	Submit Code
My Product Reviews	
My Tags	
My Wishlist	
My Applications	
Newsletter Subscriptions	RECHARGE PRODUCT
My Downloadable Products	Other of Crandik United A00
My Credit	Add to Cart

By default, Credit Unit product is created with the price \$1.00 and visibility "Not Visible Individually'. You can turn this product into a promotional product, which will be visible on the front-end.

How to handle conversation between credits and your currency.

Since Credit Unit is created as a standard product, you can change the price of it. This will change the ratio between 1 credit and 1 dollar, for example. By default, the price is \$1, it means that for \$1 a customer receives 1 credit. If you change the price to \$10, a customer will receive 1 credit for \$10. Thus, playing with Credit Unit price, you change the cost of 1 credit for your customers.

## **16. SHARE CREDITS**

To share credits, customers need to create the codes for a specific amount of credits and send these codes to anyone. A user, who received this code, can apply it in the customer's account and receive the credits to the internal balance.

🙈 GENERATE	му сор	ES					
Want to share you friend.	r store cro	edit with frie	nds. Simply nom	inate an am	ount to share,	generate the cod	e and send this to a
Credit Value *				Generate	code		
	ODES						
1 Item(s)						S	how 10 🛊 per page
Code Id		Code Bala	ince	Created O	n	Used On	Action
8610-2138-8969-	5753	100		2015-11-12	2 01:03:41		Remove
1 Item(s)						SI	how 10 🛊 per page
NECENT ACT	IONS						View Al
Credit Balance	Added/	Deducted	Modified On		Action	Comment	
65	-100		2015-11-12 09	:03:41	Decreased	Credit Code 86 was created.	10-2138-8969-5753
165	50		2015-11-11 18	:25:38	Added	Customer comp Credits" action.	bleted rule "B-day
115	10		2014-05-20 09	:14:46	Modified		

Customer, who created the code, can remove it only if this code hasn't been used yet. In this case, the credits will be returned back to the customer's account.

Creating the codes, applying and removing actions are logged in the customers' logs and in the reports in the back-end.

## **17. MAGENTO SOAP API**

Loyalty Booster supports updating customers' balances via Magento SOAP API and SOAP API v2. It's possible to generate recharge codes via API too.

MageWorx\_CustomerCredit\_Model\_Api is the model responsible for this.

#### **API code example:**

Connect to API:

url = 'http://'.\$\_SERVER['HTTP\_HOST'].'/api/v2\_soap/?wsdl=1';

\$client = new SoapClient(\$url, array('cache\_wsdl' => WSDL\_CACHE\_NONE)); //
array('cache\_wsdl' => WSDL\_CACHE\_NONE) - optional \$session = \$client- >login(\$login,
\$pass);

\$client->customerCreditList(\$session); // getting the complete list of credits out of the base (return array()) \$client->customerCreditGetcredit(\$session,5); // getting credits for a customer with ID=5 (return float())

\$client->customerCreditSetcredit(\$session,5,10); // replace the customer's (ID=5) current credit with value of 10 (return bool())

\$client->customerCreditIncrcredit(\$session,5,123); // increase the customer's (ID=5)
current credit up to 123 (return bool())

\$client->customerCreditDecrcredit(\$session,5,17); // decrease the customer's (ID=5)
current credit to 17 (return bool())

### **GOT QUESTIONS?**

MageWorx offers FREE lifetime support and updates for any extension developed for Magento.

If you need support related to MageWorx extension usage, feel free submit a ticket from <a href="http://support.mageworx.com">http://support.mageworx.com</a>

### **GETTING HELP WITH MAGENTO**

MageWorx offers outstanding services developing custom tailored solutions for Magento platform to attain your eCommerce objectives. Our professional impassioned team provides profound and custom oriented development of your project in a short timeframe. You are most welcome to contact us at <a href="mailto:sales@mageworx.com">sales@mageworx.com</a>