

SEO Suite Pro



User Guide

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Extension Description

SEO Suite Pro extension adds Canonical URL and Robots Meta tags to the HTML head of Magento pages. These tags prevent web spiders from caching content duplicates and pages without content. Also it transforms all *Product tag URLs, RSS Feed URLs and Reviews URLs* into search engine and user friendly URLs, e.g. *http://www.example.com/tag/computers* instead of default Magento *http://www.example.com/tag/product/list/tagId/12*

As well as it includes the functionality of the **Extended Sitemap Magento extension** that displays all Magento existing *Catalog Categories, Products, CMS Pages* and additional configurable links with a hierarchical structure SEO optimized for web spiders on a single Site Map page available through your store footer link, e.g. *http://www.example.com/sitemap/*.

In addition it replaces the default Magento **Google XML Sitemap** functionality for auto generation of XML Site Map files with a more optimized and advanced functionality, which eases user experience.

Extension Installation

- 1 Disable Compilation Mode (if enabled)
- 2 Log out from Magento Admin panel if you are logged in
- 3 Unpack the contents of the 'extension' folder from the package file purchased from MageWorx to your Magento root folder
- 4 Log into Magento Admin Panel
- 5 If Cache Control is enabled in Magento go to 'System > Cache Management' section, select 'Refresh' under 'All Cache' drop-down menu and press 'Save Cache Settings'
- 6 Now go to 'System > Configuration > MageWorx tab > Extensions & Support' section. If you see 'SEO Suite Pro' in the list of installed MageWorx extensions you are done.

Extension Usage

- 1 Log into Magento Admin panel and go to 'System > Configuration > MageWorx tab > SEO Suite section to configure the extension main settings
- 2 "SEO Suite" subsection

SEO Suite

Add Canonical URL Meta Header [STORE VIEW]

Add Trailing Slash [STORE VIEW]

Ignore Pages [STORE VIEW]

▲ Canonical URL Meta Header will not be added for these pages

NOINDEX, FOLLOW Robots Meta Header For Pages Without Content [STORE VIEW]

- Checkout Pages
- Contact Us Page
- Customer Account Pages
- Product Compare Pages
- RSS Feeds
- Search Pages
- Send Product Pages
- Tag Pages
- Wishlist Pages

NOINDEX, FOLLOW Robots Meta Header For Additional Pages	<div style="border: 1px solid #ccc; height: 150px; width: 100%;"></div>	[STORE VIEW]
	<p>▲ Can be either a full action name or a request path. Wildcard allowed Examples: review_product_* review/product/* rss_* rss/*</p>	
Enable Category Navigation Link Title	<input type="text" value="No"/>	[STORE VIEW]
Product Short Meta Description	<input type="text" value="No"/>	[STORE VIEW]
	<p>▲ Use product short description for Description Meta Tag instead of full description</p>	
Product Canonical URL	<input type="text" value="Use Longest"/>	[STORE VIEW]
Product Reviews Friendly URLs	<input type="text" value="Yes"/>	[STORE VIEW]

- **Add Canonical URL Meta Header** – if enabled, will add `<link rel="canonical" href="..." />` Meta tag into pages header. Find out more about [Canonical URLs](#) at Official Google Webmaster Central Blog
- **Add Trailing Slash** – if enabled, will add a trailing slash to Canonical URLs which do not end with the extension .html, .htm, .rss, .xml, .php etc
- **Ignore Pages** – the list of pages represented by Magento full action name into which the Canonical Meta tag will not be

added. This setting is recommended for Search, Cart and Checkout pages

- **NOINDEX, FOLLOW Robots Meta Header For Pages Without Content** – the list of pages for which ‘NOINDEX, FOLLOW’ Robots Meta tag is recommended
- **NOINDEX, FOLLOW Robots Meta Header For Additional Pages** – the list of additional pages where ‘NOINDEX, FOLLOW’ Robots Meta tag can be added. Can be either a Magento full action name or a request path
- **Enable Category Navigation Link Title** – if enabled, will add “title” attribute in links of navigation categories.
- **Product Short Meta Description** - if enabled, product short description will be shown in product meta description (if meta description is not manually specified)
- **Product Canonical Tag** - allows you to choose the shortest or the longest canonical tag for product pages. It works only if “Use Categories Path for product URLs” setting is enabled (*System - Configuration - Catalog - Search Engine Optimization*)
- **Product Reviews Friendly URLs** - if enabled, will transform reviews URLs into SEO and User friendly URLs, e.g. *http://example.com/ nokia-2610-phone/reviews/* instead of standard Magento
http://example.com/review/product/list/id/16/category/8/

3 “Extended Sitemap” subsection

Extended Sitemap

Show Stores	<input type="text" value="Yes"/>	[STORE VIEW]
Show Categories	<input type="text" value="Yes"/>	[STORE VIEW]
Show Products	<input type="text" value="Yes"/>	[STORE VIEW]
Categories/Products Sort Order	<input type="text" value="Position"/>	[STORE VIEW]
Products for Anchored Categories	<input type="text" value="No"/>	[STORE VIEW]
▲ Show products for anchored categories Not recommended if you do not have specific need! May produce a lot of link duplicates to product pages		
Show CMS Pages	<input type="text" value="Yes"/>	[STORE VIEW]
Filter CMS Pages	<div style="border: 1px solid #ccc; padding: 5px;"> 404 Not Found 1 About Us Customer Service Enable Cookies </div>	[STORE VIEW]
Show Footer and Additional Links	<input type="text" value="Yes"/>	[STORE VIEW]
Additional Links	<div style="border: 1px solid #ccc; height: 150px; width: 100%;"></div>	[STORE VIEW]
▲ Comma-delimited list of a link and link label to be appended to Site Map Example: customer/account/,Customer Account wishlist/,Wishlist		

- **Show Stores** – if enabled, store view links of a multi store website will be shown on the Site Map page
- **Show Categories** – if enabled, Catalog Categories hierarchy will be rendered on the Site Map page
- **Show Products** – if enabled, Catalog Products hierarchy will be rendered on the Site Map page. The setting depends on ‘Show Categories’ setting
- **Categories/Products Sort Order** – sort order for categories and products on the Site Map page
- **Products for Anchored Categories** – if enabled, the products for anchored categories will be rendered on the Site Map page. We recommend keeping it disabled until you have specific need
- **Show CMS Pages** – if enabled, the list of CMS Pages will be rendered on the Site Map page
- **Filter CMS Pages** – list of CMS Pages, which won’t be rendered on the Site Map page and won’t be added to the Google Sitemap XML file
- **Show Footer Links and Additional Links** – if enabled, store footer links and additional links will be rendered on the Site Map page and additional links will also be added to the Google Sitemap XML file
- **Additional Links** – comma-delimited list of a link and link label to be appended to the Site Map page and Google Sitemap XML file. One link per line

4 “Google XML sitemap” subsection

- **Generate Google Sitemap** – if enabled, Google Sitemap XML files will be generated automatically with cron job. Magento cron should be set up properly and enabled for this feature to work. In UNIX/BSD/Linux systems you will need to add this line (or a similar line) to your crontab:

```
*/5 * * * * /absolute/path/to/bin/php -f  
/absolute/path/to/magento/cron.php
```

- Windows systems has a Scheduled Tasks service which is accessible from the Control Panel
- **Use Sitemap Index** – if enabled, Google Sitemap XML Index will be generated and Google Sitemap XML files will be split into several files according to ‘Sitemap Split Size (KB)’ and ‘Max Links per Sitemap’ settings. The setting is only recommended for large stores with more than 50,000 internal links. Find out more about [Sitemap Index](#) in Wikipedia
- **Include Product Images** - if enabled, will add product images in XML sitemap

You can find more details about [XML sitemap](#) parameters in Wikipedia

Google Sitemap (Extended)		
Generate Google Sitemap	<input type="text" value="No"/>	[STORE VIEW]
Error Email Recipient	<input type="text"/>	[STORE VIEW]
Error Email Sender	<input type="text" value="General Contact"/>	[WEBSITE]
Error Email Template	<input type="text" value="Default Template from Locale"/>	[WEBSITE]
Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Start Time	<input type="text" value="00"/> : <input type="text" value="00"/> : <input type="text" value="00"/>	[STORE VIEW]
Page Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Page Priority	<input type="text" value="0.25"/> <small>▲ Valid values range from 0.0 to 1.0</small>	[STORE VIEW]
Category Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Category Priority	<input type="text" value="0.5"/> <small>▲ Valid values range from 0.0 to 1.0</small>	[STORE VIEW]
Product Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Product Priority	<input type="text" value="1"/> <small>▲ Valid values range from 0.0 to 1.0</small>	[STORE VIEW]
Include Product Images	<input type="text" value="Yes"/>	[STORE VIEW]
Product Images Size	<input type="text"/> <small>▲ E.g. 500x500 or leave blank for default size</small>	[STORE VIEW]
Include Product Tags URLs	<input type="text" value="Yes"/>	[STORE VIEW]
Product Tags Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Product Tags Priority	<input type="text" value="0.5"/> <small>▲ Valid values range from 0.0 to 1.0</small>	[STORE VIEW]
Additional Links Frequency	<input type="text" value="Daily"/>	[STORE VIEW]
Additional Links Priority	<input type="text" value="0.1"/> <small>▲ Valid values range from 0.0 to 1.0</small>	[STORE VIEW]
Use Sitemap Index	<input type="text" value="No"/> <small>▲ For stores with 50,000+ links What is Sitemap Index?</small>	[STORE VIEW]
Sitemap Split Size (KB)	<input type="text" value="10240"/> <small>▲ Max 10240</small>	[STORE VIEW]
Max Links per Sitemap	<input type="text" value="50000"/> <small>▲ Max 50000</small>	[STORE VIEW]

- 5 Go to 'Catalog > Google Sitemap (Extended) > Generate' to set up and generate Google Sitemap files. Use different sitemap Filename for different store views. Path should not be 'sitemap' as it will conflict with the Site Map page

Extension Troubleshooting

Problem Access to the Site Map page is forbidden or displays the contents of the folder

Solution Delete or rename 'sitemap' folder in Magento root folder

Problem Google Sitemap XML file is being displayed instead of Site Map page at <http://www.example.com/sitemap/>

Solution Edit .htaccess file in Magento root folder.

Find the line

```
# Options -MultiViews
```

and replace it with

```
Options -MultiViews
```

Ultimate VS Pro

Here are the main features that differ [SEO Ultimate](#) version from SEO Suite Pro:

1. Ability to create dynamic templates for product meta title *(you can create templates based on product attributes)*
2. Ability to create dynamic templates for product meta description *(you can create templates based on product attributes)*
3. Ability to create dynamic templates for product URL keys *(you can create templates based on product attributes)*
4. Ability to create dynamic templates for category meta title *(you can add product attributes to meta title of your categories. They will be correctly changed when these attributes are selected in layered navigation. Example: **Buy {color} iphone**. It will be transformed to "**Buy white iphone**" when "white" color is selected in layered navigation)*
5. The same for meta description
6. Search engine and user friendly dynamic titles for Layered Navigation pages
7. Search engine and user friendly dynamic meta descriptions for Layered Navigation pages *(it can be enabled/disabled. You can select between automatic meta title and meta description for categories or manually entered as described in points 4 and 5)*
8. Ability to add NOINDEX,FOLLOW to the pages with

parameters (*now you can add NOINDEX,FOLLOW to the pagination pages and etc by adding "?p=*"*)

9. Ability to define page title for HTML sitemap (*per each store view*)
 10. Ability to define meta description for HTML sitemap (*per each store view*)
 11. Character counter for Meta Title and Meta Description (*available for products, categories and CMS pages*)
 12. Store view independent Product URL Keys
 13. Cross Domain Canonical Meta tag support
 14. Ability to disable canonical tag for layered navigation
- Support of 100k+ products shops (*it's regarding XML sitemap*)

How to upgrade from Pro to Ultimate version

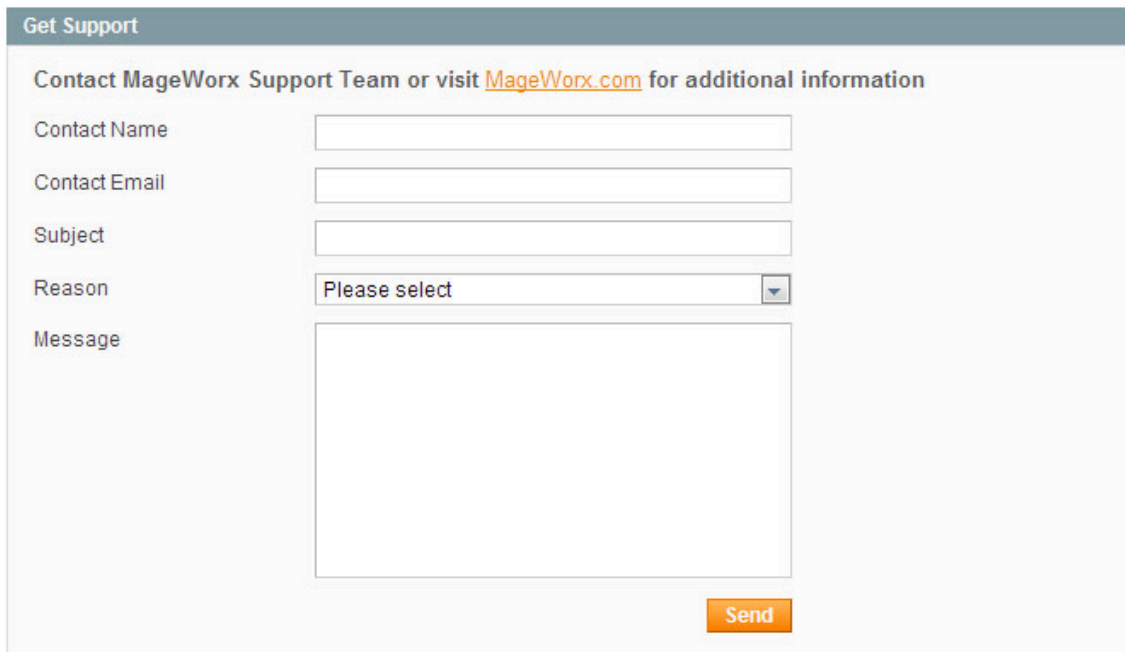
If you want to upgrade **SEO Suite Pro** extension to **SEO Suite Ultimate** version, please contact our Sales Department (support.mageworx.com). Our team will get back to you shortly providing the coupon for the upgrade. You will pay only the difference between two prices.

Support

MageWorx offers FREE lifetime support and updates for any extension developed for Magento.

If you need support related to MageWorx extension usage, feel free to contact us at support@mageworx.com

Or send us a message directly from your Magento Admin Panel. To do it, go to 'System > Configuration' section, 'MageWorx' tab 'Extensions & Support > Get Support'.



The screenshot shows a 'Get Support' form with the following fields:

- Contact Name:
- Contact Email:
- Subject:
- Reason:
- Message:

A 'Send' button is located at the bottom right of the form.

Getting Help with Magento

MageWorx offers outstanding services developing custom tailored solutions for Magento platform to attain your eCommerce objectives.

Our professional impassioned team provides profound and custom oriented development of your project in a short timeframe. You are most welcome to contact us at sales@mageworx.com